



HONG PHAT

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PRODUCT CATALOGUE

WELCOME TO

HONG PHAT IMPORT EXPORT CO., LTD



Established since 2012 in a hustle and bustle city in South of Vietnam (Ho Chi Minh city), we have maintained longer and closer working relationships with our clients and suppliers not only to provide immediate and reliable service, but also to continually exceed expectations and goals. We create commercial flows, import and export products, arranging and managing international projects with our partners. Our products range from daily household products such as dishwashing liquid, shampoo, food, beverage to pharmaceutical products sold in pharmacy stores, hospitals and clinics.



Why Choose Us

1

We provide fast full and honest information to our customers.

2

We have contractual relationships with many quality factories to provide good products with reasonable price and good after sales services.

3

We accept small quantity orders with reasonable price by combining with other orders.



OPEN LETTER

Dear: Esteemed Customers / Companies,
HONG PHAT IMPORT EXPORT CO., LTD (Hong Phat Food) extends its warmest greetings to you, Customers / Companies.

Hong Phat Food is a reputable enterprise engaged in business and service provision, both domestically and internationally. With a total operating area of over 2,000 m² (Offices, warehouses), and after more than 10 years of operation, the company has continuously affirmed its brand position in the market and earned the trust of its customers. Currently, we have successfully exported goods to numerous countries and territories. Domestically, our products are available in major supermarkets, convenience stores (Co.op Mart, US Mart, Seven Eleven, Osi Food, Farmers Market,..), and on e-commerce platforms (Lazada, Tiki, Shopee,...).

Hong Phat Food's Business Philosophy: "Responsibility – Timeliness – Quality – Trust"
Our company respectfully sends this letter to you, Esteemed Customers / Companies, with the desire that you will consider us as a potential partner and that we can welcome new loyal customers. Our company's services and products include:

- OEM: Rice paper, instant noodles, and dipping sauces.
- Entrusted import-export: Essential household goods.
- Consolidating foods and FMCG items in 1 container. Each shipment can ship over 100 items.
- We offer flexible and prompt payment terms and methods. Furthermore, we are committed to maintaining highly competitive prices in the market.

Esteemed Customers / Companies, should you have any collaboration needs or wish for more information, please contact us immediately:

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Website: www.hongphatfood.com

We sincerely thank you, Esteemed Customers / Companies, for your interest in this letter. Hong Phat Food is honored to cooperate and serve you!



MAIN EXPORTED PRODUCTS

1 Dried Foods: Instant noodles/porridge/vermicelli/rice noodles/pho, Rice paper, Various sweets & pastries, etc.

2 Sauces and Seasonings: Fish sauce, Soy sauce, Seasoning powder, MSG, Salt, Pepper, Chili, Vietnamese Ready-to-cook sauces, Other spices, etc.

3 Beverages, Coffee, Tea: Various types of coffee & instant coffee, Ready-to-drink canned coffee, Soft drinks, Fruit juices, etc.

4 Household Products: Fabric softeners, Dishwashing liquids, Laundry detergents (powder & liquid), Floor cleaners, Shampoos, Conditioners, Toothpastes, etc.

TYPICAL EXPORT PARTNERS IN



TYPICAL PARTNERS IN VIETNAM

OWN BRAND PRODUCTS



SHAMMI FRIED SPRING ROLL RICE PAPER

Ingredients: Rice, Water, Salt, Vegetable oil.



200g * 60 packs/carton

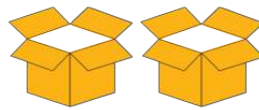


Vietnamese Fried Spring Rolls is widely known as a signature dish of Vietnamese cuisine. That's why our Shammi Fried Spring Roll Rice Paper was created. Made from rice, these wrappers ensure a thin shell that remains perfectly crispy when fried, giving your spring rolls that delightful crunch.



SHAMMI FRESH SPRING ROLL RICE PAPER

Ingredients: Tapioca starch, Rice, Water, Salt.



200g 60 packs 400g 30 packs



Fresh Spring Roll Rice Paper is a pantry staple in every Vietnamese household. Our Shammi Fresh Spring Roll Rice Paper are crafted with a unique ingredient blend, giving them an ideal elasticity. They remain consistently pliable and tear-resistant during wrapping, ensuring beautifully presented and firm spring rolls.



HONG PHAT SESAME RICE PAPER

Ingredients: Tapioca starch, Rice, Salt, Sesame seeds.



400g * 24 packs/carton



Hong Phat Sesame Rice Paper – a specialty from Phan Rang, perfect for those who love spring rolls and wraps! This rice paper is uniquely pliable, non-sticky, and boasts an incredibly fragrant aroma with an abundance of roasted sesame seeds, enhancing your culinary experience.

OWN BRAND PRODUCTS

SHAMMI SESAME COCONUT MILK RICE PAPER



Ingredients: Rice flour, Tapioca flour, Coconut milk, Sesame seeds, Onion, Salt, Garlic, Sugar, Pepper, Water.



500g * 24 boxes/carton



Experience the heart of Central Vietnamese cuisine with every crisp, rich bite of Shammi Sesame Coconut Milk Rice Paper! This Binh Dinh specialty delivers an irresistible aroma of fresh coconut milk and a satisfying crunch that will instantly make you “addicted.” Get ready for a truly authentic taste sensation!

SHAMMI FRESH RICE VERMICELLI



Ingredients: Rice starch, Water, Salt.



400g * 30 packs/carton



Our Shammi Fresh Rice Vermicelli features medium-sized, round strands made from pure rice flour. Guaranteed safe and export-quality, it allows for long-term storage. Additionally, this fresh vermicelli can be easily used to prepare a variety of dishes such as stir-fries or cooked with your preferred broth.

SHAMMI DRIED RICE NOODLE



Ingredients: Tapioca starch, Rice starch, Water, Salt.



400g * 30 packs/carton



Our Shammi Dried Rice Noodle offers authentic chewy Vietnamese pho noodles. Made from 100% natural, high-quality ingredients, they ensure complete safety. This Shammi Dried Rice Noodle allows for long-term storage and is simple and quick to use. It can be easily used to prepare a variety of dishes such as stir-fries, salads, or cooked with your favorite broth.

OWN BRAND PRODUCTS

SHAMMI VIETNAMESE RICE NOODLE SAUCE



Ingredients: Water, Salt, Cane Sugar, Potato starch, Yeast extract, Soybean oil, Shallots, Ginger, Star anise, Black cardamom, Cinnamon, Coriander seeds, Pepper, Fenel seeds, Cloves, Dried tangerine peel, Vinegar.



200g * 50 Packs/carton



No longer a stranger to the world, pho is celebrated as a beloved national dish, winning the hearts of both Vietnamese people and tourists alike. Our goal is to bring customers a simple dining experience that still captures the authentic, delicious taste of Vietnamese pho. After extensive research into a unique recipe, we are proud to introduce Shammi Vietnamese Rice Noodle Sauce — your secret to an unbeatable bowl of pho.

SHAMMI “QUANG” STYLE NOODLE SAUCE



Ingredients: Vegetable broth 44% (radish, carrot, chayote, loofah, corn), Soybean oil, Salt, Cane sugar, Vietnamese small red onion (củ nén), Shallots, Yeast extract, Garlic, Potato starch, Turmeric, Pepper.



200g * 50 Packs/carton



Mi Quang, a beloved specialty of Quang Nam, is cherished for its delightful flavor. Shammi “Quang” Style Noodle Sauce is your perfect companion to recreate this delicious dish.

OWN BRAND PRODUCTS



SHAMMI "HUE" STYLE BEEF NOODLE SAUCE

Ingredients: Vegetable broth 30% (radish, carrot, chayote, loofah, corn), Soybean oil, Salt, Cane sugar, Lemon-grass, Shallots, Garlic, Annatto seeds, Yeast extract, Hue fermented shrimp paste, Potato starch, Vinegar.



200g * 50 Packs/carton



Crafting an authentic bowl of Hue Beef Noodle Soup (Bun Bo Hue) is no simple feat, requiring a complex blend of ingredients. Born from a special recipe and fresh natural ingredients, Shammi "Hue" Style Beef Noodle Sauce is your secret to an unbeatable Bun Bo Hue.



SHAMMI BRAISED BEEF SAUCE

Ingredients: Vegetable broth 44% (radish, carrot, chayote, loofah, corn), Soybean oil, Cane sugar, Salt, Onion, Lemongrass, Soy sauce, Five-spice powder, Yeast extract, Shallots, Garlic, Potato starch, Chili, Annatto seeds, Turmeric, Vinegar.



200g * 50 Packs/carton



Shammi Braised Beef Sauce is becoming an indispensable kitchen companion. Developed from a special formula and premium natural ingredients, this concentrated sauce is your secret to an unbeatable beef stew – simple, convenient, and quick.

OWN BRAND PRODUCTS



SHAMMI RICE NOODLE SAUCE

Ingredients: Vegetable broth 60% (radish, carrot, chayote, loofah, corn), Soybean oil, Salt, Cane sugar, Shallots, Garlic, Yeast extract, Potato starch, Vinegar, Pepper.



200g * 50 Packs/carton



“Hu tieu” is a popular and familiar Vietnamese dish, known for its light yet rich broth. Shammi Rice Noodle Sauce was created to help you save time while still enjoying a delicious and nutritious meal.

SHAMMI DRIED RICE STICK NOODLE MATERIALS

Ingredients _____

Dried rice stick noodle
Rice, tapioca starch, salt, water.
Rice noodle sauce
60% vegetable broth (radish, carrot, chayote, sponge gourd, corn), soya oil, salt, cane sugar, shallot, garlic, yeast extract, potato starch, vinegar, pepper.



500g * 16 boxes/carton



Save more with Shammi’s dried rice stick noodle materials, just a few simple steps and you’ll have a bowl of authentic noodles with chewy noodles and irresistible rich soup.

SERVICES



CONSOLIDATING FOODSTUFF, FMCG PRODUCTS INTO 1 SHIPMENT

We create trade flows, import and export products, arrange and manage international projects with our partners. Our products are diversified from food products: instant noodles/vermicelli /porridge/rice noodles & rice vermicelli, rice paper,...to essential products: spices, sauces, drinks, household products,... are being sold in supermarkets, shops.

OEM SERVICES FOR INSTANT NOODLE / SAUCE

Our company has exclusive contracts with 2 big factories for making OEM instant noodles and sauces for export.

1. Our instant noodle factory is certified with HACCP, ISO, FDA, and HALAL, offering a wide range of flavors (e.g., beef, shrimp) and custom product development.
2. Our condiment factory is certified with HACCP, ISO, and FDA, ensuring guaranteed quality. You can be confident in the quality of our products. Our range of condiments includes soy sauce, chili sauce, oyster sauce, fish sauce, and tomato ketchup. We offer a wide variety of packaging sizes to meet most customer needs (e.g., 100ml, 420ml, 500ml, 800ml, 900ml, 2 liters, in both plastic and glass bottles).



SERVICES



OEM SERVICES FOR RICE PAPER, VERMICELLI, RICE NOODLE, DRIED RICE STICK NOODLE

Our partner boasts over 20 years of experience in rice paper, vermicelli, rice noodle, dried rice stick noodle,... production and export. We offer customizable sizes and thicknesses, consistently meeting international import quality standards. For businesses seeking private label products, contact us! We will develop a unique formula tailored to your needs and ensure efficient, cost-effective delivery solutions.



HONG PHAT



CONTACT US



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