



TRANG AN - VIETNAM CONFECTIONERY GROUP 越南长安糖果集团

Head office:

No. 27, Tran Quoc Hoan Street, Cau Giay Ward, Hanoi City, Vietnam.

越南河内市纸桥区陈国环27号

Factory 1:

Lot CN6, Thach That Quoc Oai Industrial Zone, Tay Phuong Commune, Hanoi City, Vietnam.

越南河内市石室区冯舍国威石室工业区

Factory 2:

No. 233, Sao Nam Street, Cua Lo Ward, Nghe An Province, Vietnam.

越南义安省古罗镇义秋区绍南街233号

Factory 3:

Zone A, Bim Son Industrial Park, Quang Trung Ward, Thanh Hoa Province, Vietnam.

越南清化省宾山镇北山区宾山工业园A区

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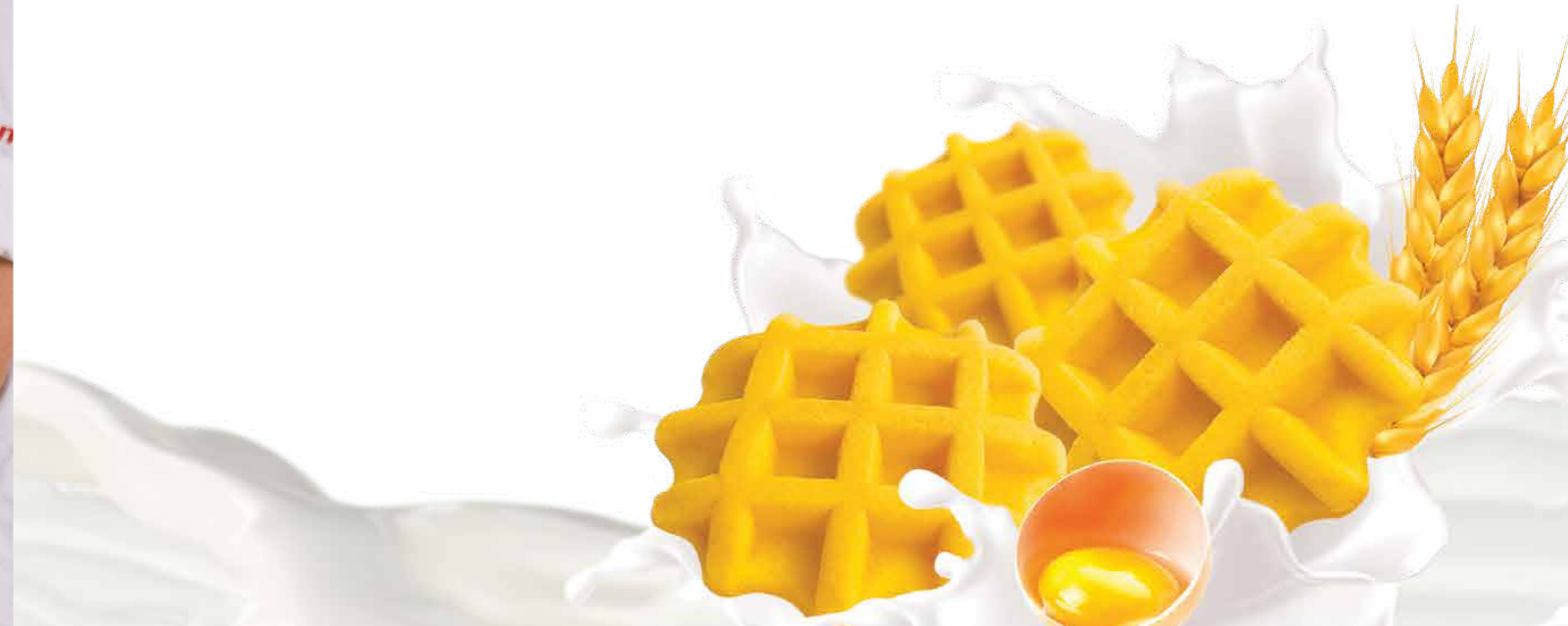
COMPANY PROFILE 公司简介

TRANG AN - VIETNAM CONFECTIONERY GROUP
越南长安糖果集团

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OVERVIEW OF TRANG AN - VIETNAM CONFECTIONERY GROUP

越南长安糖果集团概况

Trang An - Vietnam Confectionery Group was established in 1964, including three factories and a trading company with more than 134 shareholders.

Trang An is a confectionery manufacturer and a partner in the OEM segment serving domestic and foreign customers.

越南长安糖果集团成立于1964年拥有三个工厂和一个贸易公司拥有134个股东组成。长安集团的活动领域包括以长安品牌制造产品，并作为OEM领域的合作伙伴为国内外客户提供服务。

The quintessence of Vietnamese confectionery

越南糖果的精髓

During nearly 60 years of operation, Trang An Confectionery Group has affirmed its position as one of the leading brands in the market and made the products accost customers.

Trang An's products have been exported to many potential markets in Asia. Also, Trang An is promoting export activities to bring products out to International markets.

经过近60年的经营，长安糖果集团已巩固了其作为市场领先品牌之一的地位，并以其产品赢得了消费者的青睐。长安的产品已出口到亚洲许多潜在市场。此外，长安集团还在积极拓展出口业务，将产品推向国际市场。



VISSION AND MISSION

愿景和使命

Vision / 愿景

Becoming a leading trademark in confectionery production in Vietnam. Bringing high-quality Vietnamese products to the international markets.

成为越南糖果生产领域的领先品牌，将高品质的越南产品推向国际市场。

Mission / 使命

- To improve the consumer's health with nutritious products.
研究营养产品改善消费者的健康。
- To satisfy consumer demands for high quality products and guaranteed brands.
满足消费者对高品质产品和有保障品牌的需求。
- To engage all company employees, create stable income and shelf development opportunities for them.
为公司员工创造稳定的收入和良好的发展机会。
- Bringing profits to investors and partners.
为投资者和合作伙伴带来利润。



FACTORY SYSTEM AND SUBSIDIARY COMPANY 工厂连锁系统和会员公司

TRANG AN FACTORY I / 长安一号厂

- **Established:** 1964 / 成立: 1964年
- **Location:** Lot CN6, Thach That Quoc Oai Industrial Zone, Tay Phuong Commune, Hanoi City, Vietnam / 地址: 越南河内市石室区冯舍国威石室工业区
- **Area of the factory:** 30,000 m² / 面积: 30,000 m²
- **Number of employees:** 190 / 员工人数: 190
- **Manufacture capacity:** 7,000 tons/year / 产量: 7,000吨/年



FACTORY SYSTEM 工厂体系

TRANG AN FACTORY II / 长安二号厂

- **Established:** 2009 / 成立: 2009年
- **Location:** No. 233, Sao Nam Street, Cua Lo Ward, Nghe An Province, Vietnam / 地址: 越南义安省古罗镇义秋区绍南街233号
- **Area of the factory:** 43,000 m² / 面积: 43,000 m²
- **Number of employees:** 165 / 员工人数: 165
- **Manufacture capacity:** 3,500 tons/year / 产量: 3,500吨/年



FACTORY SYSTEM 工厂体系

TRANG AN FACTORY III / 安三号厂

- **Established:** 2011 / 成立: 2011年
- **Location:** Zone A, Bim Son Industrial Park, Quang Trung Ward, Thanh Hoa Province, Vietnam / 地址: 越南清化省宾山镇北山区宾山工业园A区
- **Area of the factory:** 25,000 m² / 面积: 25,000 m²
- **Number of employees:** 185 / 员工人数: 185
- **Manufacture capacity:** 3,000 tons/year / 产量: 3,000吨/年



SUBSIDIARY COMPANY 子公司

TRANG AN - VIETNAM TRADING JOINT STOCK COMPANY / 越南长安贸易股份公司

- **Established:** 2009 / 成立: 2009年
- **Location:** No. 27, Tran Quoc Hoan Street, Cau Giay Ward, Hanoi City, Vietnam
地址: 越南河内市纸桥区陈国环27号
- **Sales system / 销售系统:** 23 trucks / 23个货车
62 distributors nationwide / 全国有62个分销商
7 area sales managers / 7区域管理经理
34 sale supervisors / 34监控销售
275 sales representatives / 275业务员
50 officers / 50销售人员



INTERNATIONAL CERTIFICATES

国际证书



BRANDS AND PRODUCTS

品牌和产品

With the slogan "**The quintessence of Vietnamese confectionery**", Trang An prioritizes the use of ingredients and flavors extracted from nature from different regions of Vietnam. In addition, Trang An also constantly cooperates with the world's leading confectionery experts to develop new products, combining the quintessence of Vietnamese confectionery with world class technology to satisfy the needs of varied consumers.

为了使“越南糖果精髓”成为越南人民生活的一部分并传播到邻国，长安优先使用从属于越南特产的大自然中提取的成分和香料。此外，长安还不断与世界领先的糖果专家合作，研究新的糖果产品。将越南糖果的精髓与世界糖果的独特之处相结合，更适合消费者的健康需求和口味。



BELGI SOFT WAFFLES
BELGI华夫软饼



Egg & milk/ 鸡蛋牛奶味: 230 g
Coconut & spring rice/ 椰子春米味: 230 g
Chocolate/ 巧克力味: 230 g



Egg & milk/ 鸡蛋牛奶味: 276 g
Coconut & spring rice/ 椰子春米味: 276 g



Egg & milk/ 鸡蛋牛奶味: 322 g
Coconut & spring rice/ 椰子春米味: 322 g
Chocolate/ 巧克力味: 322 g



Egg & milk/ 鸡蛋牛奶味: 115 g
Coconut & spring rice/ 椰子春米味: 115 g
Chocolate/ 巧克力味: 115 g

BELGI FASTY
BELGI华夫软饼



Belgi Fasty waffles Chicken Meat Floss & Egg
Belgi Fasty 华夫软饼 鸡肉松蛋味: 156 g

TYTI SOFT BREAD
TYTI软面包



Tyti Bread/ 软面包: 162 g

BELGI CRISPY WAFFLES
BELGI华夫脆饼



Matcha Latte
抹茶拿铁味: 250 g



Egg & milk
鸡蛋牛奶味: 250 g



Vegetables & Cheese
蔬菜芝士味: 250 g



Egg & milk/ 鸡蛋牛奶味: 306 g



Egg & milk/ 鸡蛋牛奶味: 42 g

BISTA BISCUITS WITH JAM
BISTA果酱夹心饼



Pineapple & strawberry jam
菠萝酱和草莓酱: 192 g



Pineapple & strawberry jam
菠萝酱和草莓酱: 366 g

* Products may vary over time. Images are for illustrative purposes only. / 产品可能会根据不同时间有所变动, 图片仅供参考。

MESI NUTRITIOUS BISCUITS
MESI香脆饼干



Nutritious nut/ 坚果: 105 g



Nutritious nut/ 坚果: 320 g



Mesì Marie biscuit
Mesì Marie 饼干: 42 g

MESI RICE CRACKER
MESI香脆米饼



Natural flavor
原味: 130 g



Honey fried rice cracker
蜂蜜味: 100 g



BBQ chicken flavor
烤鸡味: 130 g

BUTTER TOFFEE CANDY
黄油太妃糖



Toffee coffee & caramel
candy/ 焦糖黄油太妃糖: 245 g



Toffee coffee & caramel
candy/ 焦糖黄油太妃糖: 180 g



Toffee coffee & caramel
candy/ 焦糖黄油太妃糖: 168 g

CHEWY CANDY
牛奶耐嚼糖果



Milk/ 牛奶: 200 g



Milk/ 牛奶: 100 g



Milk & coffee
牛奶咖啡: 176 g



Spring rice
春米: 176 g

LOLLIPOP
棒棒糖



Fruity flavor/ 综合水果: 72 g / 300 g
(Orange, Strawberry, Cherry, Guava & Melon)
(橙字, 草莓, 樱桃, 番石榴, 哈密瓜)

HARD CANDY
硬糖



Coffee coconut/ 椰子咖啡味:
85 g / 188 g

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SATURN WAFER ROLLS
SATURN威化卷



Without cream/ 无奶油: 60 g
Vanilla/ 香草



Cream filled wafer/ 脆卷: 103 g
Orange cream / Strawberry cream / Cappuccino cream
橙子味/草莓味/卡布奇诺



Cream filled wafer/ 脆卷: 330 g
Assorted cream (Chocolate & Coconut milk cream)
综合味 (巧克力味/椰子牛奶味)
Chocolate cream/ 巧克力味



Cream filled wafer/ 脆卷: 440 g
Assorted cream (Chocolate & Coconut milk cream)
综合味 (巧克力味/椰子牛奶味)
Chocolate cream/ 巧克力味

CHALLOT FRENCH PANCAKE
CHALLOT法式薄饼夹心



Assorted cream/ 综合味: 260 g
(Coconut, Red Bean & Melon cream)
(椰子味/红豆味和哈密瓜味)
Durian cream/ 榴莲味: 260 g



Assorted cream/ 综合味: 336 g
(Coconut, Red Bean & Melon cream)
(椰子味/红豆味和哈密瓜味)



Challot French pancake
法国薄饼夹心: 42 g



Challot French pancake
法国薄饼夹心: 270 g

MONICA BUTTER COOKIES
MONICA黄油曲奇饼干



Monica butter cookies
Monica 黄油曲奇饼干: 270 g



Monica butter cookies
Monica 黄油曲奇饼干: 380 g

MIYAKI RICE CAKE
MIYAKI米饼



Milk flavor
牛奶味: 240 g



Cheese flavor
芝士味: 240 g



Banana flavor
香蕉味: 240 g

TEPPY SNACK
TEPPY零食



Beef flavor
牛肉味
7 g / 16 g / 35 g



Crab flavor
蟹味
7 g / 16 g / 35 g

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DOMESTIC DISTRIBUTION NETWORK

国内分销渠道

GT CHANNEL / 批发分销渠道

45,000 Retail Stores / 45,000 零售店



MT CHANNEL / 超市分销渠道

2,000 Supermarkets / 2,000 超市



E-COMMERCE CHANNEL / 电商分销渠道

05 E-commerce platforms / 05 大电商平台



INTERNATIONAL BUSINESS

国际业务



OEM - ODM

O-Soung

O-Soung Korea Co., Ltd

coupang

Coupang Corp

THE MYANMAR FOOD INDUSTRY GUIDE

Synchro World Co., Ltd

LEE BROS. FOODSERVICE

Lee Bros. Foodservice, Inc.

JIT 慈蘭忠私人有限公司
JA LAN TIONG PTE LTD

Ja Lan Tiong Pte Ltd

NS International

NS International Corp

DBD

Guangzhou Debede Trade Co., Ltd.



林园贸易
Fangchenggang City Shangyue Trade Co., Ltd

