



TAY CAT CO., LTD

Leading Vietnam's Tropical Fruit Rolls



100% Real Fruits



No Preservatives



No Artificial Flavors



No Added Colors



www.taycat.com.vn



"Tay Cat - Leading Vietnam's Tropical Fruit Rolls"

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BRAND'S STORY



Tay Cat Company was established in Dong Thap Province, a fertile land in the Mekong Delta known for its rich agricultural heritage and distinctive river culture. With a mission to preserve traditional values and unlock the potential of local resources, Tay Cat is committed to bringing the essence of its homeland closer to modern consumers in Vietnam and around the world.

Currently, Tay Cat operates two key brands:



Tự Bông (est. 2013) represents Southern Vietnam's traditions and heritage through its signature Tropical Fruit Rolls, lotus root with jam, and brown rice cakes—combining artisanal craftsmanship with modern techniques to preserve natural flavors and the region's spirit of generosity.



Fruzza (launched 2024) caters to the younger generation with 3-in-1 Tropical Fruit Roll bars—fresh, vibrant, and rooted in authentic local ingredients. Tay Cat creates healthy snacks where Southern culture meets innovation, with each bite telling a Vietnamese story.



Appreciate and share family values from every team member with customers and partners.



Continuously improve products by blending traditional methods with the advancement of science and technology.

CORE VALUES



Show respect to customers, partners, and the efforts of every employee in the company.



Focus on every product and ensure responsible conduct toward all stakeholders.

CORE COMPETENCIES



Pioneering Product Innovation

Tay Cat leads Vietnam's fruit roll market with strong in-house R&D. Our exclusive, family-developed formulas bring together local heritage and global flavor trends to deliver unique, high-quality collections.

Mastery of Local Supply Chains

With 13+ years of experience, we've built deep-rooted partnerships across Dong Thap and the Mekong Delta. This ensures year-round supply, traceability, and rigorous quality control from farm to factory.



Sustainable & Inclusive Growth

As a women-led enterprise, Tay Cat champions local empowerment. 95% of our team are women from the region, contributing to stable livelihoods and long-term community development.

Global Collaboration Ready

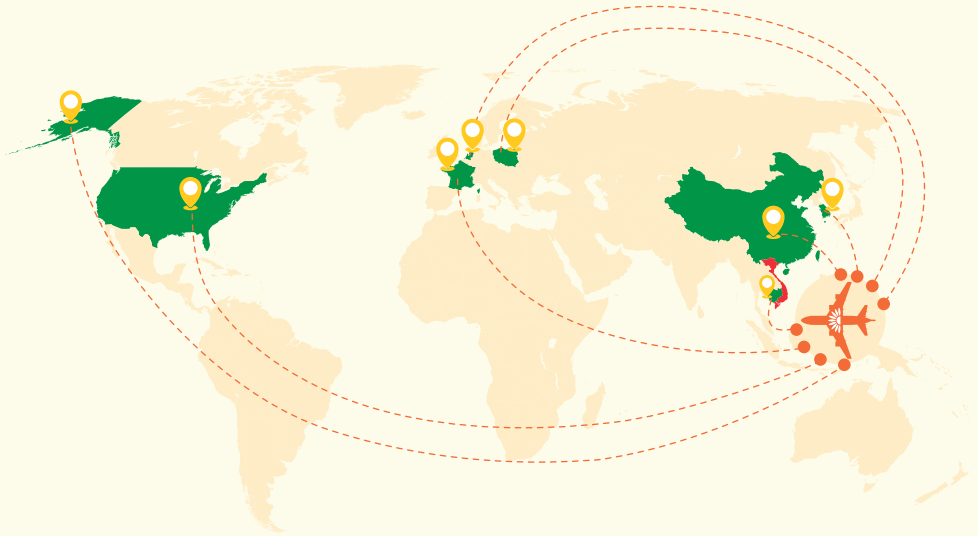
From OEM/ODM to private label and global distribution, Tay Cat is fully prepared to support international partnerships with flexibility, reliability, and care.



World-Class Manufacturing Standards

Our facilities meet top international certifications - BRCGS, FDA, HACCP - ensuring we consistently deliver safe, high-quality products that meet the demands of global markets.

DISTRIBUTION MARKET



In the domestic market, Tay Cat has gradually established its position by appearing in specialty store chains, organic stores, and strategic sales points at both domestic and international airports. At the same time, Tay Cat is also present in major supermarket chains such as Go!, Mega Market, Aeon Mall, and others.

Internationally, Tay Cat Fruit rolls have made their way into markets including the United States (Lee's Sandwiches), Poland, South Korea, and China,... Through direct exports and OEM manufacturing partnerships, Tay Cat continues to expand its global presence and steadily build the reputation of a Vietnamese brand in the international food landscape.



AIRPORTS
CORPORATION
OF VIETNAM



PRODUCT PORTFOLIO









Tay Cat Tropical Fruit Rolls – A Snack for the New Generation

Made from fresh tropical fruits, Tay Cat's Tropical Fruit Rolls are the perfect choice for modern consumers - especially the younger generation who value convenience, originality, natural ingredients, and a bold sense of identity.

More dynamic than traditional dried fruits and more exciting than typical nut-based snacks, these fruit rolls deliver a multi-layered taste experience through creative and surprising combinations:

-  *Fruit meets fruit: Mango rolled with orange or passion fruit - fresh, juicy, and bursting with tropical brightness.*
-  *Fruit meets nuts: Tamarind with cashew, banana with peanuts and sesame - naturally chewy, nutty, and satisfying.*
-  *Tradition meets modernity: Banana with warm ginger, mango with chili salt - familiar ingredients reimaged in a bold, contemporary way.*
-  *With their compact, bite-sized design, Tay Cat's Tropical Fruit Rolls are easy to enjoy anytime, anywhere - perfect for quick breaks, healthy snacking, or travel companions.*

More than just delicious and convenient, these fruit rolls carry the culinary wisdom of generations past, thoughtfully reimaged for today—a proud tropical snack from the heart of Vietnam, crafted for the next generation.



Steps to make tropical fruit roll:



Cook down the tropical fruit with less sugar to create a jam.



Sticky rice paper is baked on wood fire and then softened.



Roll fruit jam with traditional sticky rice paper.



Pack the finished product in a plastic bag.



Dry for preservation and make the pieces crispy.



Cut into pieces with small size to eat.

In order to meet the most stringent quality standards, our tropical fruit roll production process is conducted on a modern production line. Furthermore, we are continuously refining our recipe and working to complete international certifications like ISO, HACCP and more.

BANANA ROLLS



Our Banana Rolls are Tay Cat's original product, based on a traditional family recipe. They combine simmered Siam banana, fresh ginger, roasted peanuts, white sesame, and coconut milk, all wrapped in crispy, puffed sticky rice paper.



BANANA ROLL WITH PEANUTS

Ingredients: Banana (45%), peanuts (21%), sugar (12%), sticky rice paper (11%), ginger (7%), white sesame (4%).

Net weight: 100g, 200g.

Shape: Zip-lock bag, oval.

BANANA ROLL WITH CASHEW NUTS

Ingredients: Banana (47%), cashew nuts (18%), sugar (12%), sticky rice paper (12%), ginger (7%), white sesame (4%).

Net weight: 100g, 200g.

Shape: Zip-lock bag, oval.



BANANA ROLL WITH SESAME

Ingredients: Banana (45%), white sesame (24%), sugar (12%), sticky rice paper (12%), ginger (7%).

Net weight: 100g, 200g.

Shape: Zip-lock bag, oval.

BANANA ROLL WITH DURIAN

Ingredients: Banana (45%), peanuts (21%), sugar (12%), sticky rice paper (11%), durian (9%), white sesame (2%).

Net weight: 100g, 200g.

Shape: Zip-lock bag, oval.

MANGO ROLLS

From Dong Thap, the mango capital of the Mekong Delta, Tay Cat's signature mango rolls offer a perfect balance of sweet and tangy flavors in a delightfully chewy roll.



MANGO ROLL

Ingredients: Mango (83%), sticky rice paper (11%), sugar (6%).

Net weight: 80g, 200g.

Shape: Zip-lock bag, oval.



MANGO ROLL WITH CHILI AND SALT

Ingredients: Mango (80%), sticky rice paper (12%), sugar (6%), chilli and salt (2%).

Net weight: 50g.

Shape: Zip-lock bag.



MANGO ROLL WITH PASSION FRUIT

Ingredients: Mango (80%), sticky rice paper (12%), sugar (6%), passion fruit (2%).

Net weight: 50g.

Shape: Zip-lock bag.



MANGO ROLL WITH ORANGE

Ingredients: Mango (74%), sticky rice paper (11%), orange (10%), sugar (5%).

Net weight: 50g.

Shape: Zip-lock bag.

PINEAPPLE ROLLS



Still capturing the signature sweet-and-sour flavor of tropical fruits, if Mango Rolls offer a bold burst of flavor, then Pineapple Rolls win the heart with their balanced tanginess, refreshing taste, and vibrant lift—true to the spirit of abundant tropical produce.



PINEAPPLE ROLL

Ingredients: Pineapple (88%), sticky rice paper (7%), sugar (4.5%).

Net weight: 80g, 200g.

Packaging: Zip-lock bag, oval.

PINEAPPLE ROLL WITH CASHEW NUTS

Ingredients: Pineapple (80%), cashew nuts (8.5%), sticky rice paper (6%), sugar (5.5%).

Net weight: 50g.

Packaging: Zip-lock bag.



PINEAPPLE ROLL WITH GINGER

Ingredients: Pineapple (86.5%), sticky rice paper (7%), sugar (4.5%), ginger (2%).

Net weight: 100g, 200g.

Shape: Zip-lock bag.



TAMARIND ROLLS

Tamarind Rolls are a bold fusion of sour, spicy, salty, and sweet, enhanced by the creamy richness of cashew nuts. This distinctive combination delivers a refreshing and one-of-a-kind flavor experience that only Tay Cat's tamarind-cashew roll can offer.



TAMARIND ROLL

Ingredients: Tamarind (59%), peanuts (20%), sticky rice paper (9%), sugar (9%), ginger (2%), chilli (1%).

Net weight: 80g, 200g.

Shape: Zip-lock bag, oval.

SOURSOP ROLLS



Soursop Rolls are made from locally sourced ingredients, with a gently sweet-tangy taste and a soft, chewy texture. The soursop is vacuum-concentrated to preserve its natural aroma, vibrant color, and fresh flavor—making a refreshing, distinctive snack for light yet characterful enjoyment.



SOURSOP ROLL

Ingredients: Soursop (85%), sticky rice paper (9%), sugar (6%).

Net weight: 50g.

Shape: Zip-lock bag, oval.

BANANA ROLLS - BOX



BANANA ROLL WITH PEANUTS

Ingredients: Banana (45%), peanuts (21%), sugar (12%), sticky rice paper (11%), ginger (7%), white sesame (4%).

Net weight: 120g.

Shape: Box.



BANANA ROLL WITH CASHEW NUTS

Ingredients: Banana (45%), white sesame (24%), sugar (12%), sticky rice paper (12%), ginger (7%).

Net weight: 120g.

Shape: Box.



BANANA ROLL WITH SESAME

Ingredients: Banana (45%), white sesame (24%), sugar (12%), sticky rice paper (12%), ginger (7%).

Net weight: 120g.

Shape: Box.



BANANA ROLL WITH DURIAN

Ingredients: Banana (45%), peanuts (21%), sugar (12%), sticky rice paper (11%), durian (9%), white sesame (2%).

Net weight: 120g.

Shape: Box.

TROPICAL FRUIT ROLLS - BOX



MANGO ROLL

Ingredients: Mango (83%), sticky rice paper (11%), sugar (6%).

Net weight: 120g.

Shape: Box.



PINEAPPLE ROLL

Ingredients: Pineapple (88%), sticky rice paper (7%), sugar (4.5%).

Net weight: 120g.

Shape: Box.



SOURSOP ROLL

Ingredients: Soursop (85%), sticky rice paper (9%), sugar (6%).

Net weight: 120g.

Shape: Box.



TAMARIND ROLL

Ingredients: Tamarind (59%), peanuts (20%), sticky rice paper (9%), sugar (9%), ginger (2%), chilli (1%).

Net weight: 120g.

Shape: Box.



TROPICAL FRUIT ROLL

Ingredients: Banana rolls with peanuts, Banana rolls with cashew nuts, Banana rolls with sesame, Banana rolls with durian, Mango rolls, Pineapple rolls, Soursop rolls, Tamarind rolls.

Net weight: 150g.

Shape: box.

GIFT BOX



MANGO ROLL WITH ORANGE

Ingredients: Mango (74%), sticky rice paper (11%), orange (10%), sugar (5%).

Net weight: 120g.

Shape: Box.



MANGO ROLL WITH PASSION FRUIT

Ingredients: Mango (80%), sticky rice paper (12%), sugar (6%), passion fruit (2%).

Net weight: 100g, 200g.

Shape: Box.





PINEAPPLE ROLL WITH CASHEW NUTS

Ingredients: Pineapple (80%), cashew nuts (8.5%), sticky rice paper (6%), sugar (5.5%).

Net weight: 100g, 200g.

Shape: Box.

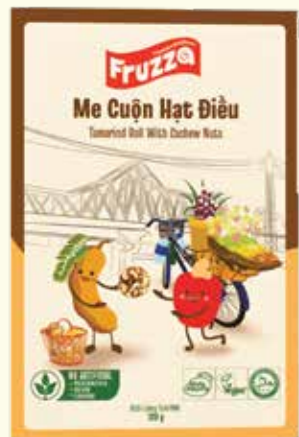


TAMARIND ROLL WITH CASHEW NUTS

Ingredients: Tamarind (59%), cashew nuts (20%), sticky rice paper (9%), sugar (9%), ginger (2%), chilli (1%).

Net weight: 100g, 200g.

Shape: Box.



ENERGY BARS

FRUZZA - TROPICAL ROLL OF FLAVOR

Fruzza, a fresh brand from Tay Cat, introduces a dynamic collection of **Energy Bars** crafted from real tropical fruits. Each bar features a unique trio of flavors, offering a naturally sweet, tangy, and satisfying bite. Designed for active, on-the-go lifestyles, Fruzza Energy Bars deliver light, wholesome energy in every pack. A vibrant snack choice for the new generation.



ENERGY BARS

MANGO ROLL 3 IN 1



FRUIT ROLL WITH CASHEW NUTS



TROPICAL FRUIT ROLL



TROPICAL SANDWICHES

The lotus is an icon of Dong Thap Province and also the main ingredient in many local specialty products. For this reason, Tay Cat uses lotus root chips combined with fruit jam to create lotus root with orange jam and lotus root with pineapple jam. They are delicious and enjoyable snacks.



LOTUS ROOT WITH ORANGE



LOTUS ROOT WITH PINEAPPLE



Main ingredients include lotus root, pineapple jam or orange jam, sugar, and cooking oil. The lotus root is fried in a vacuum pot, then the oil is separated before it is sandwiched with fruit jam, which is also cooked in a vacuum concentrator system. Lotus root with jam combines the crispy texture of lotus root with the soft, flexible, sweet-and-sour taste of pineapple or orange jam.

TROPICAL SANDWICHES

Brown rice cakes, also known as “gao lut”, are inspired by traditional Vietnamese rice crackers and are increasingly popular among younger consumers. By combining brown rice cakes with fruit jam, Tu Bong has created a snack that is not only delicious but also healthy.

Made by a physical, non-frying method, brown rice cakes remain crispy before being sandwiched with fruit jam concentrated through a vacuum system. This combination blends the crispy texture of brown rice with the smooth, sweet-and-sour flavors of pineapple, orange, or soursop jam.

Main ingredients: Brown rice; pineapple jam, orange jam, or soursop jam



BROWN RICE WITH ORANGE

BROWN RICE WITH SOURSOP

BROWN RICE WITH PINEAPPLE

DRIED FRUITS



DRIED MANGO



DRIED KUMQUAT



SOFT DRIED POMELO PEEL

Inspired by the abundance of Vietnam's tropical orchards, Tu Bong's dried fruits are crafted to preserve the true essence of each ingredient. Every pomelo peel, kumquat, and mango is carefully selected at peak ripeness, then gently dried to maintain its natural aroma, vibrant color, and refreshing sweetness.

Using refined techniques rooted in local tradition, these dried fruits offer a harmonious balance of chewy texture and bright, authentic flavor — a wholesome snack that reflects the richness of the Mekong Delta and the care behind every Tu Bong creation.



GIFT SET

Tay Cat Gift Set – A Refined Offering from the Heart of the Mekong

Meticulously crafted to honor the richness of Vietnam's tropical heritage, the Tay Cat Gift Set showcases an elegant selection of our finest Tropical Fruit Rolls. Blending time-honored tradition with modern refinement, each box embodies the spirit of generosity and celebration — an ideal choice for meaningful gifting during Tết and other distinguished occasions.






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