



# PROFILE

**NAVI FOODS**  
CO., LTD



## NAVI FOODS CO., LTD

- 📍 HEAD OFFICE  
Bong Son Industrial Zone, Bong Son Ward,  
Gia Lai Province, Vietnam.
- ☎ (+84) 935.044.386
- ✉ salesexport@navifoods.vn
- 🌐 www.navifoods.vn
- 📘 <https://www.facebook.com/navifoco>





## TABLE OF CONTENTS

### I GENERAL INFORMATION

Message from NAVI FOODS	01
Vision, Mission and Core Values	03
Why Choose Us	04

### II QUALITY MANAGEMENT SYSTEM & CERTIFICATIONS

Quality Management System – Research & Development	05
Services	07
Raw Material Areas	08
Factory Scale & Capacity	09
Production Process	11

### III PRODUCT CATALOG

Coconut Cracker Original	15
Coconut Cracker with Banana	17
Coconut Cracker with Ginger	19
Rice Cracker with Sesame	21
Coconut Crackers	

### IV COMPANY INFORMATION

Business Partners	23
Thank you	24



## MESSAGE FROM NAVI FOODS

*Dear Valued Customers and Partners,*

*NAVI FOODS began its journey with the aspiration to elevate Vietnamese agricultural products to the global stage. With deep market insight and extensive experience in the food industry, we not only provide coconut- and rice-based products but also deliver comprehensive OEM, ODM, and OBM solutions that meet international standards.*

*The growth of NAVI FOODS is strongly reflected in our strategy to penetrate the world's most demanding markets. In practice, our manufacturing solutions have not only led the domestic market but have also established a presence in countries such as China, South Korea, Japan, the United States, Poland, Taiwan, and Russia... With a strict quality management system certified to BRCGS and ISO 22000 standards, NAVI FOODS is confident in further expanding its footprint in promising markets in the near future.*

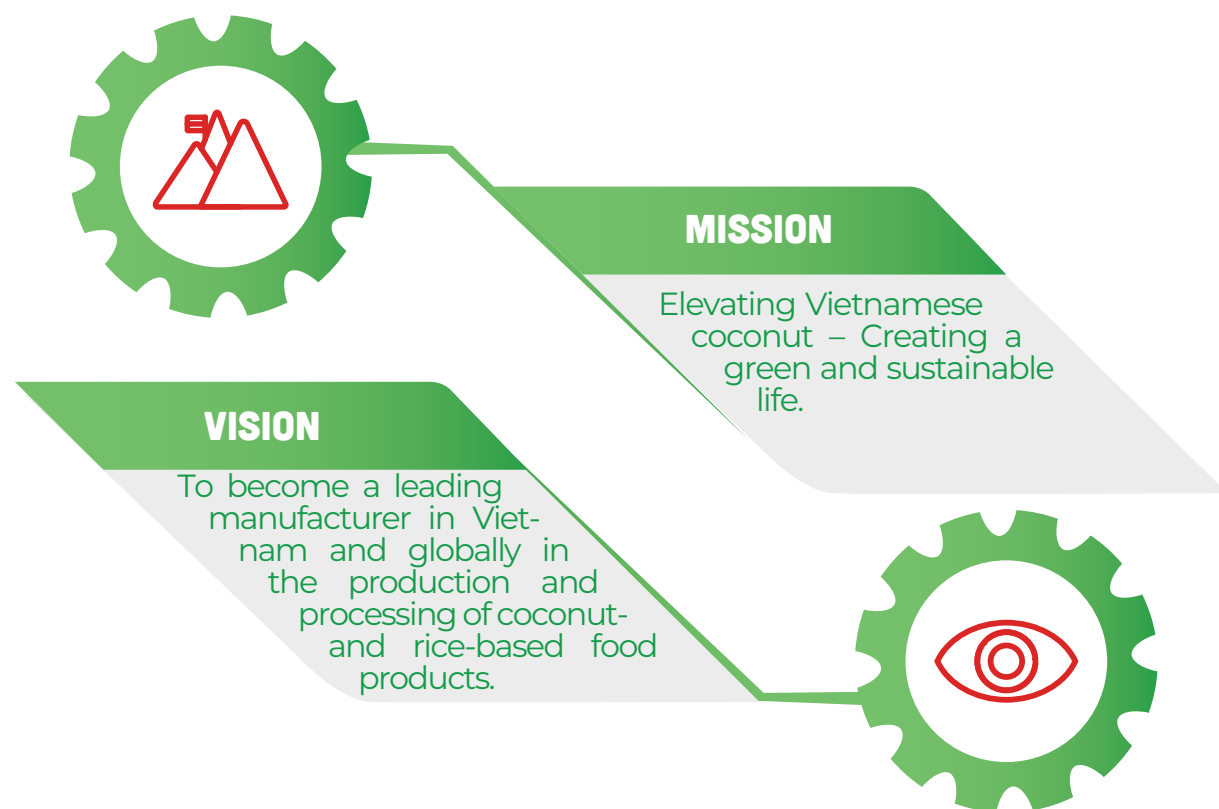
*At NAVI FOODS, we believe that brand reputation must go hand in hand with social responsibility. Our philosophy, "Doing business with integrity," is demonstrated through our strong commitment to SEDEX standards on ethical business practices and human rights.*

*With quality as our core value and customer benefits at the center of everything we do, NAVI FOODS sincerely looks forward to building long-term partnerships with you, creating sustainable value together and contributing to the overall development of society.*

# NAVIFOCO



## ABOUT NAVIFOCO



### QUALITY



Quality is the guiding principle in all our actions, ensuring we meet customer needs in the most comprehensive way.

Humanity are at the core of everything we do. NAVIFOCO builds a united and strong team, fostering a healthy working environment and growth opportunities for every individual.



### HUMANITY

### CREDIBILITY



Credibility is a valuable asset that NAVIFOCO is committed to preserving, with every commitment built on integrity, transparency, and responsibility.

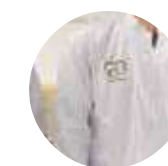
With the philosophy “Innovation is essential for survival”, NAVIFOCO continuously leads in product development, applying advanced technologies and improving processes to deliver superior value.



### INNOVATION



# WHY?



## WHY CHOOSE US



NAVI FOODS' factory is located in Tam Quan coconut region, enabling strict control of input quality and ensuring a stable supply.



We apply modern technology to transform traditional products into export-standard products.



Our experienced R&D team is flexible in developing formulations tailored to each market.



Our production system complies with BRCGS, ISO 22000, and HACCP standards, ensuring food safety and full traceability.



We aim for sustainable cooperation and long-term partnership with our clients.

## CERTIFICATION



### BRCGS

**Brand Reputation Compliance Global Standard**

An internationally recognized standard for food safety

### ISO 22000

**International Organization for Standardization Food Safety Management System**

Food Safety Management System Certification

### HACCP

**Hazard Analysis and critical control points**

Hazard Analysis and Critical Control Points system certification.

### HALAL

Certification confirming that products comply with Islamic dietary laws.

### GLUTEN FREE

Certification indicating that the product is free from gluten.

### SEDEX - SMETA

**Sedex members Ethical Trade audit**  
Meets ethical business and social responsibility standards



## RESEARCH & PRODUCT DEVELOPMENT

We enhance the value of fresh coconut by creatively combining it with Vietnam's distinctive agricultural ingredients, delivering unique and differentiated products.

With a clear philosophy that "nature's essence is the best," we have chosen a fully plant-based approach, without the use of additives. Each NAVIFOCO product represents our commitment to safety, quality, and delivering the best health benefits to consumers.





## OUR SERVICES

### OEM

Development – Manufacturing products based on the partner’s formula. This method allows you to own private label products with quality strictly controlled according to the factory’s rigorous standards, creating sustainable value for consumers and society.

### ODM

Development – Research – Proposal – Manufacturing products based on partner requirements. With an excellent R&D team, NAVIFOCO quickly delivers effective solutions, helping your business own private label product lines while optimizing cost and time to market.



NAVIFOCO is proud to be a leading OBM manufacturer, providing comprehensive solutions to help you create high-quality coconut crackers under your own brand. With extensive industry experience, we offer flexible customization solutions to meet your specific product requirements.

### OBM

### WHITE LABEL



## ADVANTAGES OF OUR RAW MATERIAL REGIONS

To optimize quality, NAVIFOCO locates its factory at the heart of Tam Quan coconut region – the second largest coconut material area in Vietnam with more than 10,000 hectares.

By utilizing nutrient-rich coconuts along with local agricultural products such as rice, sticky rice, ginger, and bananas, we are able to maintain full control over quality from the source.





## FACTORY SCALE - CAPACITY

PRODUCTION CAPACITY:  
**1.500 TONS / YEAR**

### A STRONG FOUNDATION, NOT STARTING FROM ZERO

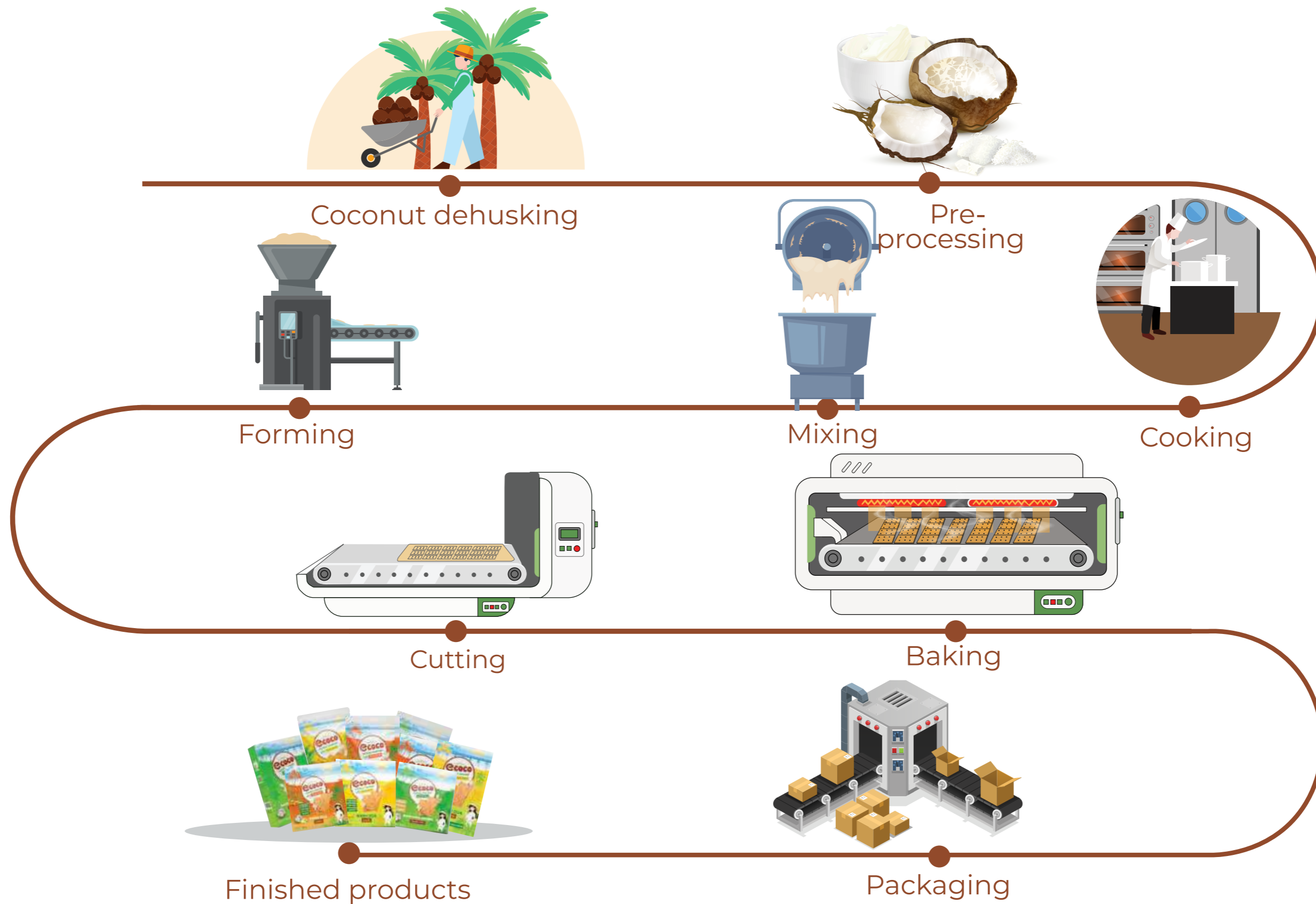
NAVIFOCO is built on years of solid experience in the production and export of coconut-based food products, combined with practical expertise, in-depth understanding of international markets, and a fully integrated automated production system.

This strong foundation enables NAVIFOCO to confidently bring Vietnam's distinctive agricultural products to the global market.





# MODERN CLOSED-LOOP PRODUCTION PROCESS





## ECOCO COCONUT CRACKER

### ECOCO

ECOCO Coconut Crackers represent a breakthrough in quality, crafted with care from the finest natural ingredients, including coconut, ginger, banana, and rice. The product is a perfect blend of traditional recipes and modern production technology, resulting in evenly shaped, thin, crispy, and light-textured crackers. Each bite delivers a harmonious balance of rich coconut flavor, natural sweetness from banana, and the warm, distinctive spiciness of Vietnamese ginger.



## COCONUT CRACKER ORIGINAL



- No food additives (no artificial colors, no artificial flavors..)
- Gluten Free
- Non-GMO
- No Trans Fat
- High in fiber and minerals
- Plant- based
- 50% fresh coconut meat

**KEY PRODUCT BENEFITS**



# COCONUT CRACKER WITH BANANA

- No food additives (no artificial colors, no artificial flavors...)
- Gluten Free
- Non-GMO
- No Trans Fat
- High in fiber and minerals
- Plant-based
- 45% fresh coconut meat and 15% fresh banana

## KEY PRODUCT BENEFITS





## COCONUT CRACKER WITH GINGER



- No food additives (no artificial colors, no artificial flavors...)
- Gluten Free
- Non-GMO
- No Trans Fat
- Plant-based
- High in fiber and minerals
- 50% fresh coconut meat and 10% fresh ginger

**KEY PRODUCT BENEFITS**

**ECOCO RICE & COCONUT CRACKER**

Respecting traditional values, ECOCO Rice & Coconut Crackers elevate local specialties through a refined combination of natural ingredients such as rice, coconut, cassava, and sesame. With the support of modern production technology, each ECOCO product ensures consistent quality while preserving the authentic flavors of its natural ingredient



- No Sugar added
- Baked – Not fried
- Lightly Savory
- Plant – Based
- Gluten free

**KEY PRODUCT BENEFITS**

**COCONUT CRACKER**



**RICE CRACKER WITH SESAME**



# DISTRIBUTION

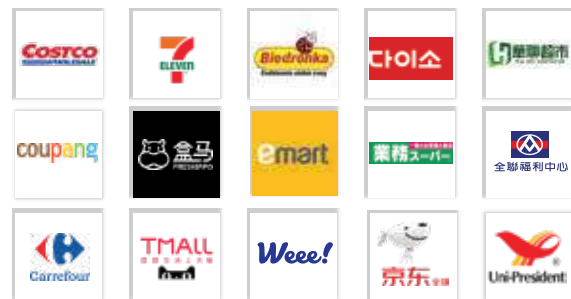
## 1 Domestic Market



NAVIFOCO aims to bring high-quality products with rich traditional flavors closer to every Vietnamese family, strengthening its position and building trust in the domestic market. We focus on developing long-term partnerships with key partners through modern trade (MT), general trade (GT), and specialty retail channels.



## 2 International Market



NAVIFOCO is committed to bringing the authentic taste of Vietnamese agricultural products to the global market, building a strong presence and earning the trust of international consumers through superior quality and professional manufacturing processes. With products that meet international standards, NAVIFOCO aims to expand in export markets and become a trusted partner for major global distributors.

# THANK YOU

THANK YOU – CREATING SUSTAINABLE VALUE  
Dear Valued Customers and Partners,

*In a constantly evolving market, your trust and choice of NAVIFOCO's products represent not only a commercial transaction but also a strategic decision. We would like to express our deepest gratitude for your meaningful partnership.*

*Your trust is the solid foundation for NAVIFOCO's growth. Fully aware of this, we are committed to continuously investing in advanced production technologies, enhancing product quality, and optimizing costs. Our goal is not only to meet but to exceed your expectations.*

*We consider every order and every partnership as a shared step forward in our journey to "Elevate Vietnamese Coconut Value." Your choice directly contributes to creating sustainable livelihoods for local farmers while promoting Vietnamese agricultural products on the global map. This is the meaningful value we build together.*

*NAVIFOCO is always open and ready to expand cooperation with both domestic and international partners, creating comprehensive value, delivering tangible benefits across the supply chain, and contributing to sustainable economic development*

*Thank you for your continued trust and partnership.*

